

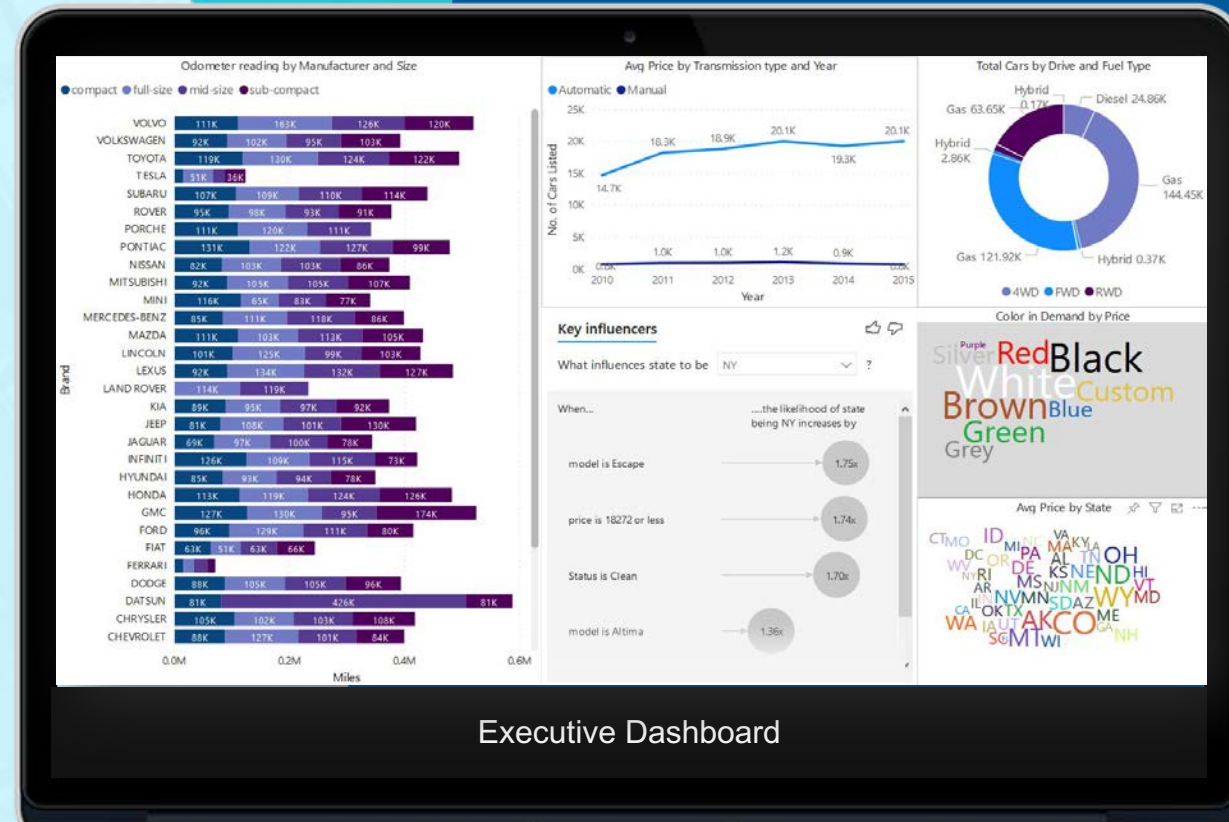


# TANGIBLE AND ACTIONABLE VALUE ADDS FOR BUSINESS LEADERS

- Which used cars should be stocked the most in which state? ➤
- What are the key influencers for purchasing the vehicle? ➤

## Insights

- The sales price increased significantly in the interior states; deep dive revealed demand for vintage & limited-edition cars
- Hybrid cars got higher eyeballs but lower sales conversions thereby denting the margin for dealers



Executive Dashboard