



# TANGIBLE AND ACTIONABLE VALUE ADDS FOR BUSINESS LEADERS

1. How do we schedule the late pickups efficiently?
2. How do our delayed deliveries perform by Region?
3. How can we measure the performance of our Ground Express, Air & Air Express deliveries?

## Insights

- With the help of informative dashboard it became easy for the client to focus on the under performing Transport mode.
- Client was able to identify the best Transport mode and shift the budget allocation to the under performing ones.
- With the help of this dashboard we were able to learn the preference of Transport Mode for different types of Packages.

